DESIGN STYLE DECODED:

▶ A GUIDE TO 7 TRENDY INTERIORS

AND HOW TO USE THEM

Decoding interior design styles can be confusing. What looks like a particular design to one person may resemble a different style to another.

We're here to help. Here's a definitive guide to 7 of today's most popular interior design themes. Explore and discover the right style for your next project.

COASTAL AND TROPICAL

HOMEREST | KENNECK

Easy breezy vibes characterize this relaxing style that takes its cues from the surf and sand. Wide-open windows, access to natural light, and organic furnishings embrace this beachy theme.

KEY CHARACTERISTICS:

- Crisp white palettes with pops of blue
- Woven textures like linen, flax, and sisal
- Rattan or wicker furnishings
- Embellishments like seashells, rope, and nautical elements
- Lush indigenous greenery or floral

ERGER TILE | HUDIS

A coastal address isn't required to achieve this style. Include large-scale artwork of the ocean or tropical locales to *get beachy views.*

CONTEMPORARY

ULTRACRAFT | PINE & SOUTH BEACH

A fluid style that evolves with the times, contemporary home design integrates popular features of several styles in new and unexpected ways. Modern elements get reimagined into decorative features that contrast forms and colors.

KEY CHARACTERISTICS:

- A balance of strong lines and soft curves
- High-contrast color palettes
- Metals and mixed metals
- Statement art or wall decor

DALTILE | STAGECRAFT

FLORCO | TRU HARDWOOD | SHAW | CONOVER

Contemporary is in the **top 3** most popular

54% KITCHEN **59%** BATHROOM

design styles.*

* National Kitchen and Bath Association 2022 Design Trends Report

FARMHOUSE

A complementary blend of rural forms and modern touches embrace form and function in this popular home interior. Farmhouse design principles emphasize handcrafted, artisanal furnishings and details that are elegant yet comfortable and welcoming.

KEY CHARACTERISTICS:

- Shiplap or other paneling
- Light and bright neutral colors
- Exposed steel or wooden beams and open shelving
- Natural textiles
- Fixtures with a black or aged patina

ERGER TILE

FLOORS | HOMEROOM

FARMHOUSE STYLE VARIATIONS:

- Retro Farmhouse
- Modern Farmhouse
- Coastal Farmhouse

LONG NORTH | HAMILTON

▶ **Modern farmhouse was rated the** most popular home style in **42** states.**

** Homes.com Most Popular House Style in Every State Study

INDUSTRIAL

FLORCO | TRU STAR 20/20

Drawing from colors and features of factories, workshops, and warehouses, industrial style harmonizes natural and human-made forms.

KEY CHARACTERISTICS:

- Open concept layouts
- Exposed steel or wood beams
- Dark bronze or metallic fixtures
- Iron, brick, reclaimed wood
- Concrete or wood floors

TOP KNOBS | BARRINGTON

Industrial style plays well with others. **Integrate industrial elements into contemporary, farmhouse, urban, and even vintage design themes.**

ULTRACRAFT | Elan Dip, Il Vino

SCANDINAVIAN

Simplicity and cozy minimalism are the hallmarks of Scandinavian interiors. This open and uncluttered style is beautifully functional with open sightlines, subdued palettes, and purposeful objects.

KEY CHARACTERISTICS:

- Large windows welcoming natural light
- A focus on natural materials
- Light neutral colors
- High-contrast accents
- Soft textural elements like blankets and pillows
- Potted plants

ULTRACRAFT | BREAKVIEW

ERGER TILE | MERLEON

FLORCO | SPIN, BEACHY

Get "hygge" with it.

A subset of Scandi style that focuses on design to evoke feelings of warmth and coziness.

URBAN

Understated and sophisticated, urban design style is inspired by the colors, shapes, and forms of the city. It's all about establishing a good balance of contrasts — light and dark, texture and smooth, straight and curved — that define this edgy yet glamorous look.

KEY CHARACTERISTICS:

- Open concept room layouts
- Oversized windows
- Calming neutral or tonal palettes
- A statement piece of furniture or art
- Luxurious textures like leather, velvet, or suede

FLORCO | CORK SERVICE

TOP KNOBS | BRADDOCK TRAIL

TOP KNOBS | TRIBECA

Soften urban design's hard edges with warm wood details **and** lots of texture.

VINTAGE

Vintage style fuses the past with the present in a way that's fresh and new. It's an approach that's influenced by fashions and designs of decades past with infusions of modern and contemporary touches.

KEY CHARACTERISTICS:

- Older or upcycled furniture
- Architectural salvage decor
- Floral or lightly patterned wallpaper
- Large ornate mirrors
- Fine market finds

ERGER TILE | REDONE

FABRICA | BRAMPTON

Pick a single design era **when decorating with vintage *for a cohesive look.***

To learn more about how to incorporate these design elements into your next project, contact your local ProSource Wholesale showroom.

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