

# 2022 OUTDOOR LIVING



eBOOK

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WHOLESALE  
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COVER:  
**Stanton | Varkala**



Daltile | Delegate





# STEP OUTSIDE

## **A house is not confined by its walls.**

Backyard places have evolved into living spaces. Whether for play, work, or relaxing, outdoor living is being embraced more than ever.

Outdoor living encapsulates, among others, a three season room, patio, outdoor kitchen, outdoor bar, fire pit or fireplace, or pool. An abundance of projects can make spending time with the outside elements a gratifying experience. As customization moves out the door, personal needs and preferences serve as motivation.

With the improvement to or addition of an outdoor living space, a home's value can escalate, but so can the value of spending time outside. There's a natural appeal to basking in nature.

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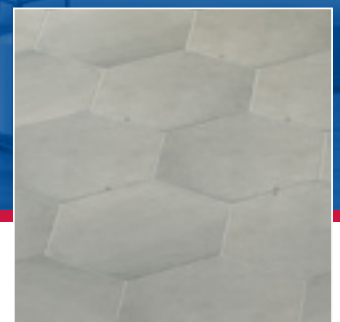
Since nature plays such an important role in well-being, outdoor areas continue to gain more significance in the overall design of a space with the addition of pools, patios, outdoor kitchens, and fireplaces. As one of the top design trends of the year, outdoor projects emphasize the element of comfort, style, and safety, as more individuals look to entertain, exercise, and relax in the open air. These skillfully designed open-air retreats provide an extension of interior living and working spaces, as we see a blurring of the lines between interior and exterior environments.

”

### **Suzanne Zurfluh**

Director of Design and Trend  
Emser Tile™

**Emser | Bauhaus**





# PONDER & PLAN

There are considerations for outdoor living, such as how the space will be used, setting a realistic budget, selecting the desired products, and more. Allow time to think it through and plan accordingly. Having a strategy is paramount to project success.



Emser | Rhapsody

The following pages cover various factors and ideas, and provide inspiration. Indulge in the possibilities.

The boundary of the home extends into the realm of nature. **Welcome the comfort of the climate with outdoor living.**

Emser | Bauhaus



Outdoor living is currently a very hot design trend. Outdoor living is just what it sounds like; homeowners are spending more time eating, visiting, working, and relaxing outside when they are home. Consequently, more beautiful outdoor spaces are being created to serve as extensions of a home's interior living spaces.

**Patrick Warren**  
Vice President  
of Residential Sales  
Dealer & Showrooms | Daltille®

# THREE SEASON ROOM



## Seasons change, but enjoyment of a three season room

**can endure.** The inside and outside converge in this space. Being able to enjoy nature while remaining protected from the elements is likely why these rooms are popular home additions.

An essential component is abundant outdoor views. This can be achieved with glass doors, a retractable wall, or large or numerous windows. Ensure the windows can open or have screens to let a bit of nature inside.

For furniture decisions, comfort and style need to coexist. The décor will play a large role in defining the room's personality. A key influential factor is the preferred style, whether coastal, contemporary, industrial, vintage, or any other.

Technology advancements have expanded flooring choices. Since three season rooms can incur moisture, consider waterproof options for luxury vinyl plank, luxury vinyl tile, hardwood, and laminate. There is also waterproof carpet which, if desired, can be bound into a custom area rug. Tile and natural stone make great selections as well. Regardless of which floor makes it underfoot, the array of colors, sizes and textures provide ample opportunity to give character to the space.

Finally, wall color and lighting play vital roles in completing the aesthetic, from relaxing to energizing to simple comfort.

It's a jungle out there, but a three season room doesn't have to resemble one. With each piece, be sure to maintain a cohesive approach to the design.



Stanton | Jetset



Armstrong | Empower





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From the type of furniture you choose to the little accents and accessories, pay attention to the details to create a space that is stylish and inviting. And of course, don't forget about the lighting! Proper lighting can make all the difference in creating a space that can be enjoyed day or night.

”

**John Linden**

Interior Designer | Mirror Coop Design



Emser | Xtra



Stanton | Cruise



# PATIO

The patio's popularity remains evident. It's an ideal place for cooking a meal, gathering for celebrations, or sitting in the sun.

Before glancing to the sky, look down for inspiration. Patio flooring can take on numerous forms which reach beyond the standards of concrete or wood. Create an upscale appearance with ceramic tile, porcelain, or natural stone. A slip-resistant selection should be given extra consideration. Each have an assortment of colors, textures and shapes for immediate eye-appeal. There are options with patterns or experiment with varying sizes and layouts to create a pattern.

The designer look of carpet can make its way outside as well. Multiple styles can be converted to a custom area rug to produce a statement piece. An enviable patio floor awaits.

When space is abundant, limitations begin to diminish. The patio may encompass an outdoor kitchen, outdoor bar, dining table and chairs, lounge chairs or a hammock, decorative planting, and a pergola for protection. It can also be broken into zones for specific uses, including a work area should the need arise.

If space is confined, that doesn't need to suppress the design creativity. The cooking area may be comprised solely of a grill, yet opportunity exists for big ideas. Colorful seating can demand attention. Illuminate the patio with lighting options that suit the décor. Go beyond the ordinary to make a patio extraordinary.



Stanton | Palm Bay



Emser | Terazio



Marazzi | Basalto



Emser | Xtra



Blending indoor and outdoor living is popular, but not in the traditional sense. People are looking for ways to bring an indoor aesthetic to their outdoor living spaces. This means upgrading the seating options to be more comfortable and styled in a similar manner to indoor sofas and armchairs. They are also creating more intimate spaces by breaking up a large patio or backyard area into smaller single-use places. One area can be a living room-style seating area, another an outdoor kitchen, and a third can be the outdoor dining room. When creating your spaces, look for ways to add technology. This could be an outdoor Bluetooth speaker system, decorative lighting, or an outdoor TV or projector system for watching movies.



**Andra DelMonico**

Lead Interior Designer | Trendey





# OUTDOOR KITCHEN

**Consume a full course meal at a table shared with Mother Nature.**

The past few years have played witness to momentum being built with bringing the kitchen outdoors. Many of the elements which reside indoors can make an appearance with an outdoor kitchen.

When it comes to cooking, whether an upscale grill or outdoor stove, there will probably be multiple burners and a warming area. After all, a full meal is likely being prepared.

The cooking area is surely to be surrounded by a countertop that's attractive, hygienic, and durable. Material options consist of tile, granite, marble, quartzite, and several others. Peruse the numerous colors, textures and veining to unearth the ideal look.

Since food will be served, consider the seating needed. A fashionable dining table and chairs can and should be present with outdoor kitchens.

Stainless steel tends to be the favorite for outdoor faucets and sinks, but copper and brass are viable options as well. A variety of sizes and styles (think: pull-down faucets) offer design flexibility to match practical needs.



**Daltile | Natural Quartzite** (countertop),  
**Scripter** (floor)



**Emser | Rhapsody**





For storage considerations, cabinet materials differ than those used inside. Stainless steel and aluminum rank high, but a small number of woods can be used, such as teak. Outdoor cabinets are also available in composite materials which provide more design and color to an outdoor space. Remember the elements when considering the material as well as what is stored.

Tile or stone are great flooring options, not only for their appearance and performance, but also for cleaning. They offer great back splash choices as well, from muted to bold. Still, carpet isn't to be ignored. Styles suited for the outdoors can add a timeless or trendy look to an outdoor kitchen.



**Emser | Sterlina**



**Emser | Xtra**





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Functionality is key. Make sure the space is functional and serves the purpose you need it to. For example, if you're adding an outdoor kitchen, consider how much cooking and entertaining you'll be doing and design the space accordingly.

**John Linden**

Interior Designer

Mirror Coop Design

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One trend that I absolutely love about outdoor living is edible gardening. Since people are also bringing the kitchen outside, it's only practical to have your resources right there, too. It's sustainable, you'll have fresh produce, and you'll save money. If your backyard permits, you can utilize the perimeter and incorporate the garden into the design. Even a small space would allow a vertical garden! You can line the pathways and surround the seats with potted plants so it won't consume a lot of floor area and would even become a decoration.

”

**Giovanni Scippo**

Director | 3D Lines



# OUTDOOR BAR

**Raise a glass to the great outdoors with the addition of a bar.** This can be a stylish place to gather, converse, and quench thirst.

An outdoor bar can be encased by tile, porcelain or stone. Each carries characteristics – color, texture, size, and shape – which give the space a touch of finesse. Whether part of the bar wall, adjoining columns, or underfoot, they are each a satisfying choice.

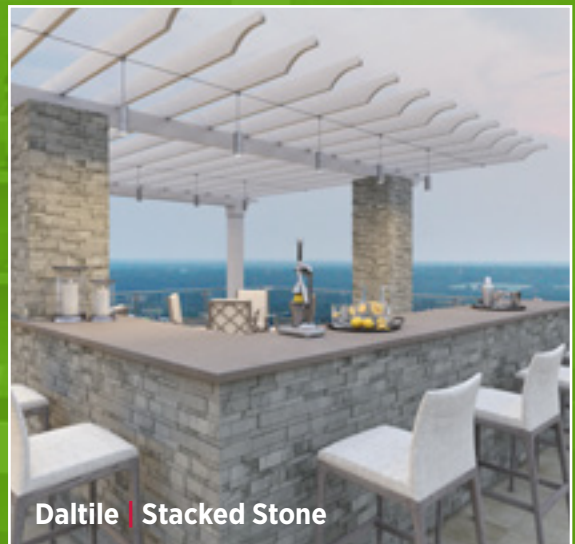
The countertop plays an integral role as the hub for serving drinks and snacks. It can complement the other elements or provide a little contrast. The bar countertop should be fashionable, durable, and hygienic, using materials like tile, quartzite, marble, granite, and more.

Storage for glassware will be needed, which can be shelving or cabinets made from stainless steel, aluminum, select woods (e.g., teak) or composite materials. Add a small fridge for cold beverages. A spout (or two) for favorite drinks might also make the list.

When the glasses are empty, having a faucet and sink at the bar will come in handy, made from stainless steel, copper, or brass, depending on the design theme. Elegant lighting adds the finishing touch on the proper mood.



**Marazzi | Classentian Marble Wall** (wall),  
**Merona** (floor)



**Daltile | Stacked Stone**



**Emser | Xtra**





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People are looking to create exterior entertainment areas such as outdoor bars, fancy kitchens, and beautiful sitting areas. Also, many times the homeowner wants the outdoor living space to be a visual continuation of the adjacent indoor living space, creating cohesive design between the two spaces.

”

**Patrick Warren**

Vice President of Residential Sales  
Dealer & Showrooms | Daltile®





# FIRE PIT & FIREPLACE

**Adding a fire pit or fireplace to the backyard is a hot trend.** Nestling up to the warmth allows outdoor living to exist even when the temperature cools. Plus, they have the added perk of providing a radiant ambiance.

Natural stone, such as travertine or quartzite, is an excellent choice for surrounding a fireplace or fire pit. The stacked look provides an exquisite appearance paired with the stamina to withstand the heat. Allow for ample, stylish seating around the flames.

Either addition extends character to the backyard, especially after the sun has set. Outdoor living can be a glowing experience with the existence of a fire pit or fireplace. Warm up to the idea.



Shaw | Dreamweaver



Emser | Stacked White





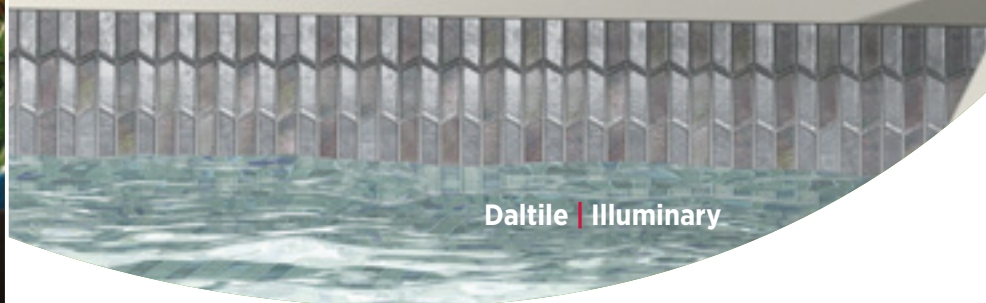
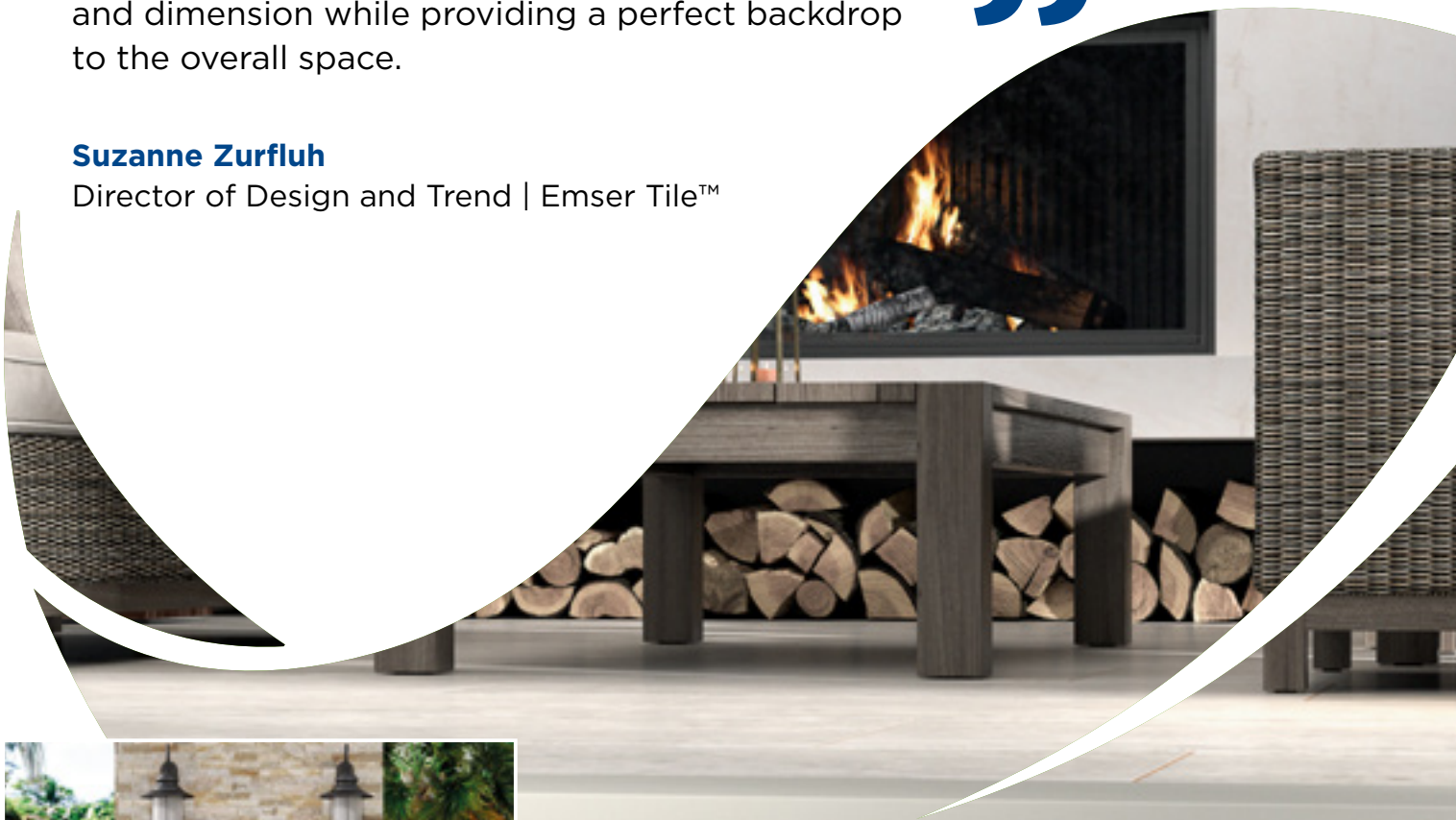
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As homeowners look to create their own outdoor oasis with a minimalist aesthetic, tile and stone in warm, neutrals and earthy pigments gain popularity for both floor and wall surfaces. Products that have natural, tactile qualities that resemble stacked stone, natural wood, concrete, and brick add visual interest and dimension while providing a perfect backdrop to the overall space.

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**Suzanne Zurfluh**

Director of Design and Trend | Emser Tile™



Daltile | Illuminary

**Daltile | Stacked Stone**



# POOL

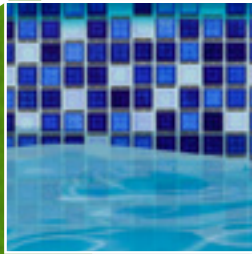
**Float the idea of having a pool be part of any outdoor living project.**

Regardless of its size or shape, there's much to enjoy about its addition.

On the surrounding surface, slip resistant tile or natural stone envelope the water with design personality. Inside the water, pool-rated tile can sparkle. This is especially true for small mosaics in blue or green hues.



Daltile | Diplomacy



Emser | Afloat

Emser | Afloat

Elevate a pool with an adjoining waterfall wall accentuated by stone or tile.

With ambient lighting, the ideal environment is established.

Dive into a pool addition and cool off after acting on this hot trend.



Emser | Mood



Emser | Rhapsody





Emser | Immerse

“

In warmer climates, pools have become an integral part of the outdoor living lifestyle. They have gone from being a simple hole in the ground to a mini oasis escape that takes elements from tropical resorts. You'll see large decking or stone patios built out around the pool. Arranged on them are cabana-style coverings, lounge-style chairs, and an outdoor bar. You'll also see pools that may not be deep, so more as wading or lounge pools that are shallow in depth.

”

**Andra DelMonico**

Lead Interior Designer | Trendey





Emser | Stacked White



Emser | Xtra

## SUMMARY

**With a little cooperation from Mother Nature, outdoor living has not only grown in popularity, but also expanded its reach.**

Three season rooms are being reimagined, patios are being upgraded, pools designs are being elevated, as other projects gain momentum, including outdoor kitchens, outdoor bars, and fire pits and fireplaces.

Transform an idea into reality and bask in the beauty of nature. Outdoor living has evolved into more than a trend – it's a part of home life. Boundless possibilities exist. Relax and indulge in outdoor living.



Marazzi | Creativo

“

Create a focal point. Whether it's a beautiful fireplace, a pool with a waterfall feature, or a stylish outdoor bar, choose one element that will be the star of the show

”

**John Linden**  
Interior Designer  
Mirror Coop Design



**Stanton | Sanibel Beach**

“

The past few years have inspired individuals to spend more time outdoors as these areas continue to become more functional and soothing. Outdoor amenities and entertainment areas continue to gain popularity for many activities with an increased focus on sitting areas, fireplaces, kitchens, pools, and fountains. Tile used on outdoor floors, walls and fireplaces can bring an added layer of warmth and sophistication to the surroundings while helping to connect the outdoor design theme to the interior space.

”

**Suzanne Zurfluh**

Director of Design and Trend | Emser Tile™



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Stanton | San Felipe

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